

DUANESBURG BUSINESS ASSOCIATION
MONTHLY MINUTES
May 5, 2008

1. Reading and approval of the minutes

John James motioned to approve and Gus Geidel 2nd.

2. Treasurer's Report

Ending Balance is now \$2,510.86

Motioned to approve by Bonnie Keller

3. Guest Speaker

Cathy Steininger of Paychex

Cathy spoke about the benefits of using Paychex for small businesses.

4. Committee Reports:

Marketing and Promotion

Kevin and Brenda Soucy – not in attendance

Membership

Mike & Judy Hebert, Ed Greiner and Bonnie Keller

Group continues to add new email addresses to master list in order to invite new businesses to monthly meetings and events. Will also begin in June to place monthly notices in area newspapers about monthly meetings and events. The group will secure a speaker for monthly meetings each month.

Communications

Patrick Ciraulo and John James

John reported on the Memorial Day Parade festivities. He recommended that the DBA begin fund raising year round for this event.

Fundraising

John James Suggested we sell a holiday item during Christmas to help raise money for the Memorial Day Parade festivities. Also suggested we ask for donations from the public at the Fireworks. Randy proposed "donation stations" to be set up in the vendor section and donation jars to be placed at area businesses. Judy Hebert volunteered to obtain and decorate the jars and Heather Geidel volunteered to distribute jars at area businesses. Judy and Heather will work together to check on the status of these jars.

Fireworks Committee

Fred Dykeman, Bonnie Keller, Mike & Judy Hebert and Randy Passonno

Frank VanVallen suggested that we look into an emergency medical team to be in place during the festivities. Gus Geidel volunteered to look into this. An ad will be placed in area newspapers to secure vendors for this event. Judy Hebert will distribute notices at Guptils this weekend to help secure vendors. Vendors will be

charged \$25. to set up a table. The Lions Club will have a chicken bbq, DACC will be asked to sell hamburgers and hot dogs, a bouncy bounce will be considered, glow sticks will be sold and Jonathans is securing a band.

5. Guest in Attendance

Jean Tower, The Bark and Bubble Pet Grooming, Delanson, NY

6. New Business

Gus Geidel presented that Siena College is looking for sponsors for their soccer team.

Mark Peterson asked about the Empire Zone Funding. Bonnie Keller will invite this organization to present to the DBA information at the next meeting.

Bonnie Keller asked that we join the Schenectady Chamber of Commerce. Gus motioned that we join, and Mike Hebert 2nd this motion. Passed that the DBA will join the Chamber.

Randy Passonno will invite Rene Merihew to speak at the next DBA meeting about current events in Duanesburg

The DBA will set up a table at the Memorial Day Parade festivities at DACC on May 24. Randy Passonno will sell raffle tickets from 11 – 12:30, Judy Hebert volunteered to sell tickets from 12:30 – 1:30.

7. Announcements

Ralph Musella of Mechant Circle will speak at next month's DBA meeting about the benefits of accepting credit cards for small businesses.

Lisa Murphy has resigned as secretary of the DBA. Judy Hebert has accepted this position.

Heather Geidel asked the group if Neal Silverman could speak at our July meeting about Rachel's Challenge, a program to help prevent violence in schools.

Motion to Adjourn made by Randy Passonno, Mark Peterson 2nd this motion.
Meeting adjourned.